

CARA LEE WOJCIK

Product Designer + Visual Storyteller

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EMPLOYMENT / EXPERIENCE

2017-present Boston, MA
Startup Institute - Web Design Fellow
> Selected from a highly competitive applicant pool to build skills, mindset, and network to become a high-impact employee at an innovative company
> Mastered best practices for designing effective, responsive user experiences and interfaces for the web

2011-2017 Wilmington, MA
Wilmington Middle School - Visual Art Teacher
> Designed, created, and presented original, engaging curricula for grades 6-8 comprising a wide range of studio art media and techniques
> Collaborated with staff and administration to plan and execute professional development and team-teaching opportunities
> Comprehensively assessed student work using a rubric format and assessment narratives

2009-2016 Boston, MA
Museum of Fine Arts, Boston - Studio Art Instructor
> Instructed courses for young learners at MFA's prestigious summer program
> Created and lead Fashion Illustration courses, expanding MFA's course catalogue and attracting new students

2006-2008 Boston, MA
Boston Center for the Arts - Executive + External Relations Assistant
> Managed Executive Office of a \$2mil non-profit arts organization
> Organized and lead volunteer board for community outreach events
> Launched and supervised Arts Administration Internship program for college students to gain valuable experience in the nonprofit sector

AWARDS

2017 Boston, MA
Techstars Startup Weekend EDU - Pitch Competition Winner
> Gave the winning pitch at an education-themed startup competition
> Formed a team to build an MVP and solvent business model in 54 hours

2016-2017 Tokyo, Japan
Wilmington Middle School - Educator Sabbatical
> Recipient of a career-change sabbatical granted by Wilmington Middle School
> Traveled throughout Asia and Australia for one year while completing instructional design certification and studying Japanese

2016 Albany, NY
National Endowment for the Humanities - Teacher Scholar
> Granted NEH scholarship to study Religious Revivals, Utopian Societies, and the Shaker Experience in America at the McCormick Center for the Study of the American Revolution at Siena College

EDUCATION

2018
Oregon State University
Certificate, E-Learning Instructional Design and Development

2009
Tufts University in affiliation with
The School of the Museum of Fine Arts, Boston
Master of Arts in Teaching,
Art Education

2005
Massachusetts College of Art + Design
Bachelor of Fine Arts, Art History
Certificate, Fashion Design

SKILLS

User Research
Usability Testing
Information Architecture
Content Strategy
Storyboarding
Wireframing
Rapid Prototyping
Interface Design
Copywriting
Agile Methodology

TOOLS

Adobe Creative Suite
Sketch
Invision
Flinto
Captivate
HTML + CSS
Foundation + Bootstrap Frameworks
Git
AutoCAD + Sketchup